

DONOR CONFIDENTIALITY

I. INTRODUCTION

In an effort to respect privacy, the Goldwater Institute does not release the names of its donors to the general public without their express agreement, except as required by law. As an on-going activity, and not arranged only for a particular candidate, party or organization, the Goldwater Institute may rent, at fair market value, mailing and donor lists to other organizations, legislators, and candidates. Goldwater Institute reserves the right to deny access to donor lists, terminate this policy at any time and cease the rental or exchange of donor names.

II. POLICY

Access to donor financial information is strictly limited to those associates who need to process the data. The protection of this information is vital to the interests and success of the Institute and must be kept confidential at all times.

The Institute occasionally shares its donor list in confidential exchanges with similar organizations as part of traditional fundraising efforts and will exclude individual donors from the process upon request.

III. PROCEDURE

The Institute collects and uses basic personal information from donors that includes: amount donated, mailing address, telephone number(s), email address(es) and donor comments.

The Institute only uses online payment processing services with world-class security and strong reputations. The Institute does not store, nor does it have access to donor credit card information, bank account numbers or other account information sent to those processing services.

The Institute uses personal donor information for the following purposes:

- Donation receipts
- Donation thank you letters
- Upcoming fundraising and/or event notification
- Internal analysis and record keeping
- Reporting to U.S. and state agencies as required by law
- Donor list exchange or rental with organization(s) that maintain a similar level of confidentiality as the Goldwater Institute
 - Under an exchange or rental agreement, generally only basic donor information such as name and full address is released, but under some circumstances phone numbers or email addresses may also be released
- Comments given in donor forms may be used in promotional materials

- Contact donors about changes to the confidentiality policy

IV. OPT OUT

Donors who want to remove their name and contact information from mailing lists the Institute shares, rents, or sells (“marketing lists”) should send a request for removal to: info@goldwaterinstitute.org, or: Donor Relations at 500 E Coronado Rd, Phoenix, Arizona 85004. The Goldwater Institute will promptly remove from marketing lists donor name and contact information upon receiving a request for removal.